



Challenging content marketing internship in growing software company, Princh!

Are you a **talented online marketing specialist with a flair for content creation and distribution**? Do you want to get hands-on learning experience on how online marketing is playing a definitive role in developing a high-potential business from the ground-up? Are you ready to emerge yourself in a demanding and **highly skill-building** position?

If your answer to the above questions is a **clear "YES"**, then you might be the person we're looking for to join our **ambitious team** as a full-time intern.

Briefly about us:

Princh is a software company in the sharing economy space with an **innovative solution** for **cloud printing**. We're active across most of Northern Europe and USA – and we're just getting started! We are an **international team** funded by a Danish investment company and private investor striving to reach our vision: **To kill the home printer!**

Read more about us here: www.princh.com

The tasks you'll be involved in:

Your main areas of responsibility will be within driving **brand awareness and exposure**. As such, you'll be participating in **research, curation and development of content** (e.g. case studies, videos, infographics, articles etc.), identifying opportunities for **content promotion** on different channels and with different partners and other inbound marketing efforts. We also welcome your input in other areas where you might be able to add value.

What we ask of you:

You are excited about creating engaging content for our core audience of highly-educated professionals and you love constantly bringing new ideas to the table. You can **work independently** and create and prioritize tasks across projects.

Previous experience in **copywriting and content curation** is an advantage but not a must. You also have a good understanding of how users engage with **social media platforms**.

All communication will be in **English** and you should master the language in written form as close to native level as possible.

What we offer:

We offer you a **unique chance** to learn firsthand what it's like to develop a SaaS start-up from the ground up.

You'll be an **equal and respected member** of our team. We promise you a steep learning curve where you can and will be involved in as many aspects of the business as you can manage.

Timing:

The internship period lasts at least three months. The start date for the internship is **January 10, 2022** but can be discussed.

Application deadline: as soon as possible, but no later than the **December 1, 2021**.



If the above sounds interesting, don't hesitate to **send your application and CV** to Marc Lapointe (marc@princh.com) **as soon as possible**.

We look forward to hearing from you!

