## Princh Referral Program for North American Libraries - Rules and Regulations

- 1. You are eligible to refer libraries only if you are a customer on our subscriptionbased pricing model;
  - 1.1. If your referred library becomes a customer, they must also be on a subscription-based pricing model.
- 2. All referrals must be made by one administration to another administration (one entity);
  - 2.1. Branch libraries under the same administration cannot refer to each other.
  - 2.2. Library systems and library consortia are exempt from the referral program, as we have a discounted pricing offer for these entities. If you are looking for the discount details, please reach out <u>HERE</u>.
- 3. Each successful referral will award a \$35 discount to both parties;
  - 3.1. If you are the referring library, your discount will be applied to your next subscription.
  - 3.2. If you are the referred library, your discount will be applied on your first subscription.
- 4. You can refer multiple libraries;
  - 4.1. The maximum discount you can accumulate is \$105 on your next subscription, which corresponds to 3 successful referrals.
- 5. A successful referral means:
  - 5.1. Your referral must become a customer of Princh no later than 3 months after the referral has been made.
  - 5.2. The referred library cannot already be a customer or trialing Princh. At the time of the initial referral, the referee must not have already filled out the Princh printer information form, booked an installation with Princh, or been invoiced by Princh.
- 6. If you are referred by two libraries, the first one that has referred you to Princh will be the beneficiary of the discount (determined by our records).
- 7. The data we are looking to gather and observe is the name of the library, their state/county and what is the contact information for their representative. This information will be used to get in contact for awarding the discounts.

**IMPORTANT INFORMATION**: If you have any questions or require further clarification on any of the rules, regulations, or the referral process in general, please reach out to a Princh representative.