



# Responsible for growth marketing activities in the US and the UK in rapidly growing software company!

Are you a talented **digital marketing specialist** who enjoys finding new interesting and relevant ways to reach people?

Do you want to get first-hand experience on how to develop a high-potential business from the ground-up? Are you ready to emerge yourself in a demanding and **highly skill-building** position?

If your answer to the above questions is a clear **“YES”**, then you might be the person we're looking for to join our **ambitious team** as a full-time intern.

## Briefly about us:

Princh is a software company in the sharing economy space with an **innovative solution** for **cloud printing**. We're active across most of Northern Europe and USA - and we're just getting started! We are an **international team** funded by a Danish investment company and private investor striving to reach our vision: **To kill the home printer!**

Read more about us here: [www.princh.com](http://www.princh.com)

## The tasks you'll be involved in:

You will drive all lead generation for the US and UK market. Your ultimate goal is generating quality leads for the sales team enabling the lowest possible customer acquisition costs and short sales cycles!

You'll learn how to **identify and reach out to possible customers, influencers and partners** to promote our content and products, and how to use all the resources at your disposal to **optimize our marketing processes** and generate new opportunities for Princh.

## What we ask of you:

You are excited about engaging with our core audience of highly-educated professionals and you love constantly bringing new ideas to the table.

You may have experience working with **different online marketing tools, advertising, content creation, analytics** and similar tasks.

All communication with customers will be in **English** and you should master the language in written and spoken form as close to native level as possible.

## What we offer:

We offer you a **unique chance** to learn firsthand what it's like to develop an IT start-up from the ground up.

You'll be an **equal and respected member** of our team. We promise you a steep learning curve where you can and will be involved in as many aspects of the business as you can manage.

## Timing:

The internship period lasts at least three months - but preferably a full semester or longer. **The internship will start September 1, 2019.**

**Application deadline:** as soon as possible but no later than 19th of August 2019.



If the above sounds interesting, don't hesitate to **send your application and CV** to Marc Lapointe ([marc@princh.com](mailto:marc@princh.com)) **as soon as possible**. If you have any questions about the position, feel free to contact Marc by phone: +45 53534307.

We look forward to hearing from you!

