



# Challenging content marketing internship in growing software company, Princh!

Are you a **talented online marketing specialist with a flair for content creation and distribution**? Do you want to get hands-on learning experience on how online marketing is playing a definitive role in developing a high-potential business from the ground-up? Are you ready to emerge yourself in a demanding and **highly skill-building** position?

If your answer to the above questions is a clear **“YES”**, then you might be the person we’re looking for to join our **ambitious team** as a full-time intern for the spring semester of 2019.

## Briefly about us:

Princh is a software company in the sharing economy space with an **innovative solution** for **cloud printing**. We’re active across most of Northern Europe and USA - and we’re just getting started! We are an **international team** funded by a Danish investment company and private investor striving to reach our vision: **To kill the home printer!**

Read more about us here: [www.princh.com](http://www.princh.com)

## The tasks you’ll be involved in:

Your main areas of responsibility will be within driving **brand awareness and exposure**. As such, you’ll be participating in **research, curation and development of content** (e.g. case studies, videos, infographics, articles etc.), identifying opportunities for **content promotion** on different channels and with different partners and other inbound marketing efforts. We also welcome your input in other areas where you might be able to add value.

## What we ask of you:

You are excited about creating engaging content for our core audience of highly-educated professionals and you love constantly bringing new ideas to the table. You can **work independently** and create and prioritize tasks across projects.

Previous experience in **copywriting and content curation** is an advantage but not a must. You also have a good understanding of how users engage with **social media platforms**.

All communication will be in **English** and you should master the language in written form as close to native level as possible.

## What we offer:

We offer you a **unique chance** to learn firsthand what it’s like to develop a SaaS start-up from the ground up.

You’ll be an **equal and respected member** of our team. We promise you a steep learning curve where you can and will be involved in as many aspects of the business as you can manage.

## Timing:

The internship period lasts at least three months. **Start, as early as possible and no later than January 2019.**

**Application deadline:** as soon as possible.



If the above sounds interesting, don’t hesitate to **send your application and CV** to Thomas Ommen ([thomas@princh.com](mailto:thomas@princh.com)) **as soon as possible**. If you have any questions about the position, feel free to contact Thomas by phone: +45 21 27 35 50.

We look forward to hearing from you!

